



EQRM AI MART PVT LTD

Corporate Profile 2026

AI-Powered Grocery Retail Network

Building the next generation of smart grocery stores across India.



Head Office: SCO 181, Sector 38C, Chandigarh - 160036

Website: www.eqrmai.com

Email: eqrnai.mart@gmail.com

CIN: U47110CH2026PTC047051

Company Overview

Building a modern AI-powered grocery retail network

EQRN AI MART PVT LTD is a forward-looking retail company focused on developing smart grocery stores across India. The business combines organized retail planning, digital operations, customer-friendly store formats, and scalable expansion to create a modern grocery shopping experience.

Who We Are

- A smart grocery retail concept designed for modern India
- Focused on organized store layouts and efficient daily operations
- Combining physical retail with digital systems and process discipline
- Built to support scalable growth and franchise-led expansion

Business Focus

- AI-powered grocery mart operations
- Retail store planning and branded customer experience
- Inventory, billing, and order-management systems
- Online order support and delivery-ready operations
- Expansion of a nationwide smart grocery network

At a Glance

Company Name

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Retail Concept

AI-Powered Smart Grocery Mart

Growth Vision

10,000 Marts Across India

Strategic Pillars

1 Retail Excellence

Consistent store standards and customer-ready execution.

2 Digital Operations

Billing, inventory, order, and process support.

3 Customer Experience

Clean layouts, convenience, and service discipline.

4 Scalable Growth

A practical model designed for nationwide expansion.

Vision, Mission & Core Values

The principles guiding our growth

Our Vision

To build one of India's most trusted and recognizable AI-powered grocery retail networks, delivering convenience, efficiency, and modern shopping experiences to communities across the country.

Our Mission

- To modernize neighborhood grocery retail through smart store systems
- To deliver clean, organized, and customer-friendly shopping spaces
- To improve operational efficiency through structured retail processes
- To support entrepreneurs with a scalable and practical store model
- To strengthen retail reach with technology-enabled growth

Core Values

1 Customer First

We prioritize convenience, trust, and satisfaction.

2 Innovation

We adopt smart systems for better retail outcomes.

3 Integrity

We work with honesty, transparency, and responsibility.

4 Efficiency

We value disciplined processes and operational clarity.

5 Partnership

We grow through strong relationships and mutual success.

6 Quality

We maintain high standards in store planning and execution.

Business Model & Expansion Vision

A scalable approach to organized grocery retail

EQRM AI MART's business vision is to develop a planned network of smart grocery marts across India. The growth model combines standardized store planning, consistent branding, technology-enabled operations, and local market execution.

Planned Growth Framework

1. Market Selection

Identify suitable cities, districts, neighborhoods, and retail catchments.

2. Site Assessment

Review location suitability, access, visibility, utilities, and store size.

3. Store Development

Apply the brand format, floor plan, equipment plan, and operating workflow.

4. Launch & Support

Support training, category setup, merchandising, billing, and local promotion.

5. Operational Review

Track service quality, stock discipline, store standards, and improvement needs.

6. Scalable Expansion

Use repeatable systems to support additional stores and partner-led growth.

Growth Vision

10,000 MARTS ACROSS INDIA

This is a planned business objective and should be interpreted as a growth vision rather than a guarantee of completion or performance.

Retail Format & Smart Store Experience

A customer-focused grocery environment



Smart Retail Features

- Wide aisles for comfortable customer movement
- Dedicated billing counter with POS system
- Self-checkout kiosk for fast transactions
- Digital price display and organized shelf presentation
- Online order pickup support
- AI-ready surveillance and inventory discipline

Customer Benefits

- 1 Convenience**
Easy navigation and faster billing.
- 2 Freshness**
Well-managed product sections.
- 3 Comfort**
Modern ambience and clear store zoning.
- 4 Efficiency**
Retail systems designed for smooth daily operations.

Product Categories

A balanced assortment for everyday grocery needs

The store format is planned around frequently purchased grocery and household categories. Final assortment, brands, pack sizes, and stock levels should be selected according to local demand and approved commercial plans.

1 Fruits & Vegetables

Fresh produce arranged for visibility, hygiene, and easy selection.

2 Grocery & Staples

Daily essentials such as grains, pulses, flour, oil, spices, and packaged foods.

3 Dairy & Frozen

Milk, dairy products, chilled items, and selected frozen products.

4 Beverages

Water, juices, soft drinks, and other approved refreshment categories.

5 Personal Care

Everyday hygiene, grooming, and personal-care products.

6 Household Products

Cleaning, paper, home-care, and other routine household essentials.

7 Snacks & Convenience

Biscuits, namkeen, ready-to-eat items, and impulse categories.

8 Seasonal & Local Range

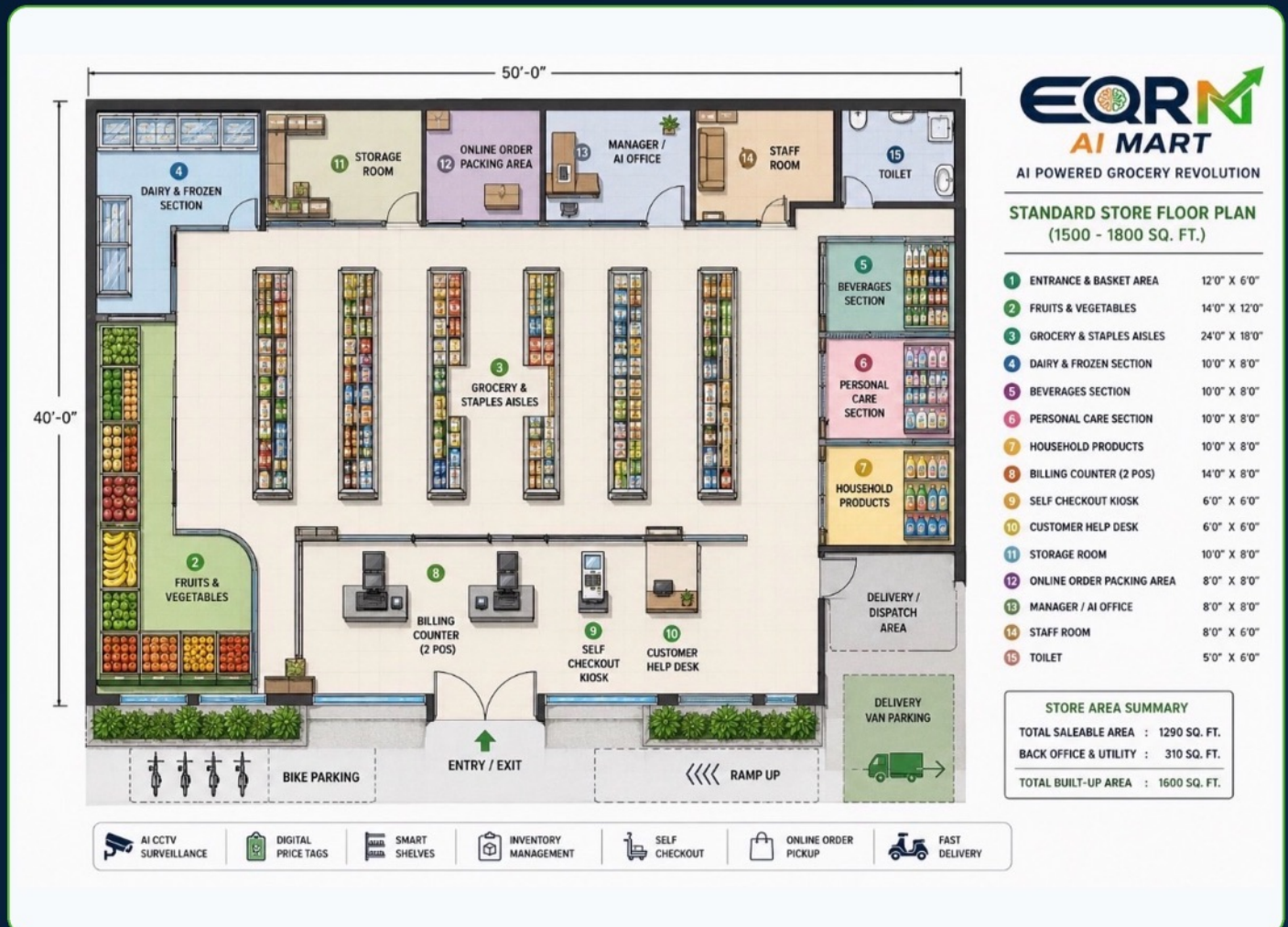
Selected local, festive, and seasonal products based on demand.

Merchandising Principle

Keep high-demand products easy to find, maintain clear category signage, use disciplined shelf presentation, and prioritize safe stock rotation.

Standard Store Layout & Floor Planning

A practical format for organized retail operations



Indicative Store Size

- Planning range: 1,500 - 1,800 sq. ft.
- Concept built-up area: approximately 1,600 sq. ft.

Primary Zones

- Entrance and basket area
- Fresh produce and grocery aisles
- Dairy, beverages, personal care and household
- Billing, help desk and self-checkout

Back-End Functions

- Storage room
- Online order packing area
- Manager / office and staff room
- Delivery / dispatch area and vehicle parking

Billing & Customer Service

Fast, organized, and customer-friendly checkout

EQRM AI MART – BILLING COUNTER DESIGN

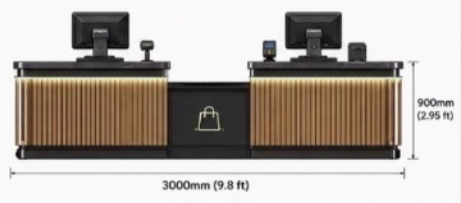
AI POWERED • SMART BILLING • FAST & ACCURATE



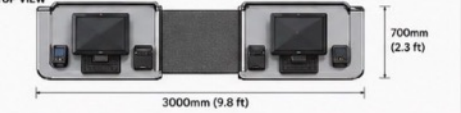


DIMENSIONS

FRONT VIEW



TOP VIEW



SIDE VIEW



SPECIFICATIONS

- Counter Length : 3000mm
- Counter Depth : 700mm
- Counter Height : 900mm
- Material : MDF + Laminate with Wooden Finish
- Top Surface : Black Granite (Scratch & Heat Resistant)
- LED Light : Green LED Strip
- Branding : Backlit LED Logo
- Workstation : 2 POS Stations
- Extra : Bagging Area in Middle

FEATURES

- DUAL BILLING COUNTER**: Two POS for faster billing
- BAGGING AREA**: Dedicated space for packing and bagging
- LED BRANDING**: Attractive backlit LED logo for premium look
- CABLE MANAGEMENT**: Concealed wiring for clean and safe operations
- DURABLE MATERIAL**: High quality material for long lasting use
- CUSTOMER COMFORT**: Lower counter height for better customer interaction

MATERIAL & FINISH

- WOODEN SLAT FINISH
- BLACK GRANITE TOP
- MATTE BLACK LAMINATE
- GREEN LED STRIP

OPTIONAL ADD-ONS

- CUSTOMER DISPLAY
- BARCODE SCANNER
- THERMAL PRINTER
- CASH DRAWER
- CARD PAYMENT TERMINAL

ALTERNATE VIEW



NOTES

- Designed for efficiency, speed and customer experience.
- Premium look with wooden finish and LED branding.
- Easy to maintain and clean.
- Ideal for high footfall stores.



Billing Counter Features

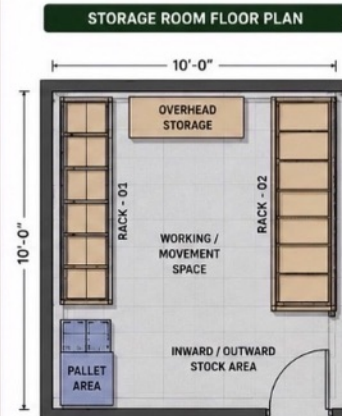
- Dual billing POS setup for faster transaction handling
- Barcode scanner and thermal printer support
- Cash drawer and card / digital payment readiness
- Customer-facing display and organized counter workflow
- Dedicated bagging space and cable management
- Durable materials with accessible counter height and clean branding

Storage & Inventory Operations

Organized stock holding and efficient replenishment

EQRM AI MART – STORAGE ROOM DESIGN

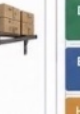
SMART STORAGE • MAXIMUM SPACE UTILIZATION • EASY OPERATIONS



DIMENSIONS	
Room Size	10'-0" x 10'-0"
Room Area	100 Sq. Ft.
Clear Height	10'-0" Ft.
Rack Height	7'-6" Ft.
Rack Depth	2'-0" Ft.
Aisle Width	4'-0" Ft.

ZONING	
1. Overhead Storage	
2. Heavy Duty Racks	
3. Pallet Area	
4. Inward / Outward Stock Area	
5. Working / Movement Space	

RACK TYPES & SPECIFICATIONS

			
HEAVY DUTY RACK	MEDIUM DUTY RACK	WALL MOUNTED RACK	OVERHEAD RACK
Size : 4ft (W) x 2ft (D) x 7.5ft (H)	Size : 4ft (W) x 2ft (D) x 7.5ft (H)	Size : As per Wall Space	For Light Items & Extra Storage
Load Capacity : 300 - 400 KG / Shelf	Load Capacity : 150 - 200 KG / Shelf	Load Capacity : 100 - 150 KG / Shelf	Height : 8.5ft - 10ft

STORAGE ZONING SYSTEM

DRY GOODS ZONE	Pulses, Grains, Packaged Food, Snacks, Cereals
BEVERAGES ZONE	Soft Drinks, Juice, Water Bottles, Energy Drinks
HOUSEHOLD ZONE	Detergents, Cleaners, Paper Products, Plastic Items
PERSONAL CARE ZONE	Shampoo, Soap, Cosmetics, Hygiene Products
NON MOVING ZONE	Extra Stock, Seasonal Items, Low Frequency Items

MATERIAL & FINISHES

	FLOORING Anti Skid Vitrified Tiles
	WALL FINISH Washable Paint / Tiles Up to 3 Ft.
	SHELVING MATERIAL Powder Coated MS Steel
	LIGHTING LED Tube Lights
	VENTILATION Exhaust Fan / Ventilator

KEY FEATURES

✓	Maximum Storage Capacity with Organized Layout
✓	Clear Aisles for Easy Movement of Trolleys & Staff
✓	Proper Stock Identification with Rack Labels
✓	Fire Safety Compliant with Extinguisher
✓	Ventilated & Well Lit Environment
✓	Easy Inward / Outward Stock Handling

NOTES

•	Maintain 4 Ft. minimum aisle width for safety & movement.
•	Heavier items on lower shelves.
•	Frequently used items at easy reachable height.
•	Regular inventory & stock rotation.
•	Keep storage area clean, dry & well organized.

Storage Principles

- Heavy-duty and medium-duty rack planning
- Clear aisle space for staff and trolley movement
- Category labels and rack numbering
- Heavier products stored on lower shelves
- Regular stock rotation and cleanliness checks

Safety & Utilities

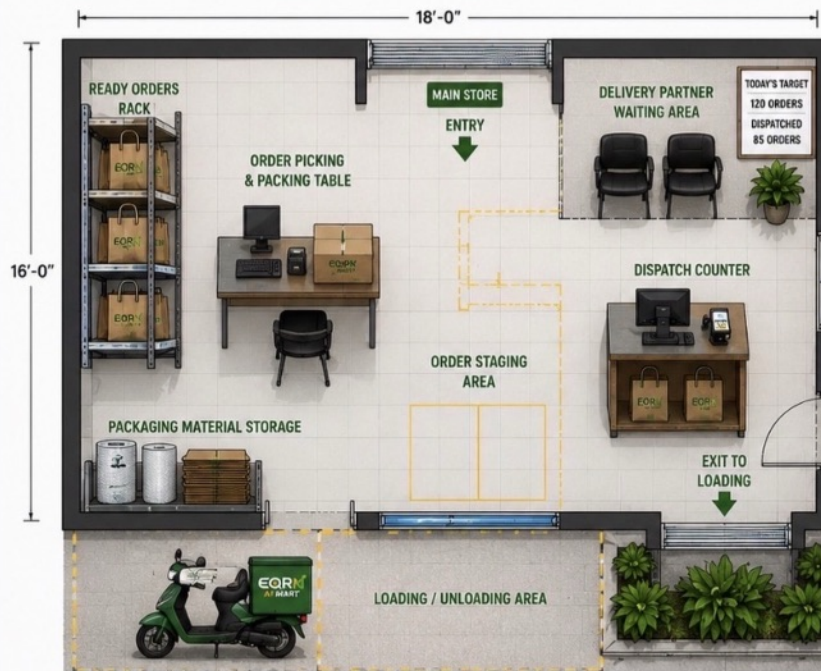
- Fire extinguisher in an accessible position
- Ventilation and suitable lighting
- Dry, clean, and pest-controlled environment
- Safe pallet and inward / outward stock areas
- No obstruction of doors, aisles, or emergency access

Online Order & Delivery Zone

Fast, organized, and safe dispatch operations

EQRN AI MART - DELIVERY ZONE DESIGN

FAST • ORGANIZED • SAFE • SMART DELIVERY OPERATIONS



DELIVERY ZONE AREA DETAILS

ZONE / AREA	SIZE (L X W)
Order Picking & Packing Table Area	6'-0" x 4'-0"
Ready Orders Rack Area	4'-0" x 8'-0"
Packaging Material Storage	4'-0" x 3'-0"
Order Staging Area	6'-0" x 6'-0"
Delivery Partner Waiting Area	6'-0" x 4'-0"
Dispatch Counter Area	4'-0" x 3'-0"
Loading / Unloading Area (Outside)	10'-0" x 5'-0"

KEY FEATURES

- Separate Delivery Zone for Smooth Operations
- Faster Order Picking, Packing & Dispatch
- Designated Waiting Area for Delivery Partners
- Order Staging for Accuracy & Efficiency
- Safe & Secure Dispatch Process

EQUIPMENT & UTILITIES



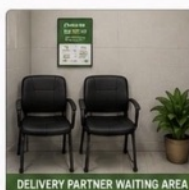
ORDER PICKING AREA



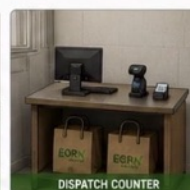
PACKING STATION



READY ORDERS RACK



DELIVERY PARTNER WAITING AREA



DISPATCH COUNTER



LOADING / UNLOADING AREA

Suggested Order Workflow

1

Order Received

2

Picking

3

Checking

4

Packing

5

Staging

6

Dispatch

Digital Retail & Technology

Systems that support daily store control

Technology should simplify store operations, improve information flow, support customer service, and create better visibility over stock, billing, security, and order handling.

1 POS Billing

Structured product billing, receipts, and transaction records.

2 Barcode Scanning

Faster item identification and reduced manual entry.

3 Digital Payments

Card, QR, and approved electronic payment readiness.

4 Inventory Control

Stock records, replenishment discipline, and category monitoring.

5 Self Checkout

Optional kiosk support for selected store formats.

6 Online Orders

Order receiving, picking, packing, pickup, and delivery coordination.

7 Digital Price Display

Clear and consistent price communication at shelf level.

8 Management Reporting

Operational visibility through structured store data and review.

Technology should remain secure, maintainable, and aligned with actual store requirements.

Electrical Planning & Utilities

Operational readiness for modern retail



EQRM AI MART – ELECTRICAL LAYOUT PLAN



Planning Highlights

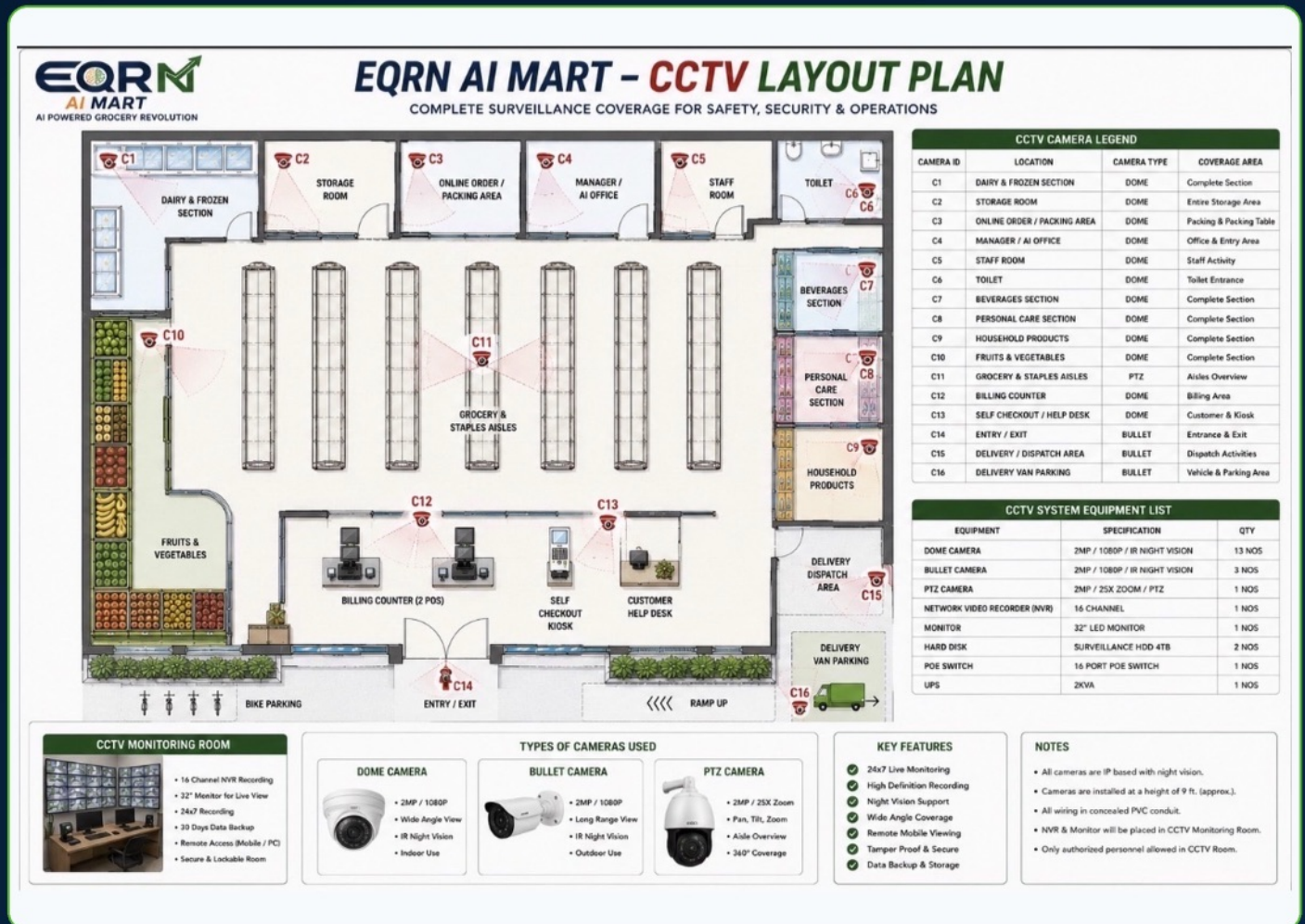
- 3-phase power supply arrangement
- Concealed wiring with proper distribution boards
- Dedicated circuits for AC, refrigeration, billing, and IT systems
- LED lighting plan for consistent illumination
- Approximate connected load shown in the concept plan: 46.5 kW

Safety & Compliance

- Proper earthing for all relevant equipment
- MCB / RCCB protection and load balancing
- Fire alarm and emergency-light provisions
- Approved cables, panels, and installation practices
- Final design by licensed electrical and MEP professionals

CCTV, Security & Safety

Surveillance planning for safer store operations



Security Coverage

- Entrance and exit monitoring
- Aisle and product-section visibility
- Billing counter and help-desk coverage
- Storage, packing, delivery, and parking monitoring
- Controlled access to recording equipment

System Notes

- Concept layout shows a 16-camera surveillance arrangement
- Camera type and placement depend on site conditions
- Recording retention should follow operational and legal requirements
- Night vision, UPS backup, and secure remote access may be considered
- Final installation should be completed by qualified professionals

Franchise & Partner Support

Structured assistance from planning to launch

The franchise and partner-support model is intended to help each approved store follow a consistent brand identity, practical store format, and disciplined operating process.

1 Store Planning

Indicative layout, zoning, counter, storage, and delivery planning.

2 Branding & Signage

Guidance for fascia, internal signage, category boards, and brand presentation.

3 Technology Setup

Support for billing workflow, inventory processes, digital payments, and order handling.

4 Category Planning

Assortment structure, shelf organization, and stock-management guidance.

5 Training Support

Orientation for store operations, customer service, stock control, and safety.

6 Launch Assistance

Pre-opening review, store-readiness checks, and launch coordination.

7 Marketing Support

Approved promotional material and local marketing guidance.

8 Operational Review

Support for standards, process improvement, and performance monitoring.

All commercial commitments, fees, territories, supply terms, timelines, and responsibilities should be governed only by signed agreements and approved company documents.

Brand Standards & Customer Experience

Consistency that strengthens trust



1 Storefront Identity

Use approved logo, fascia, colors, lighting, and entrance presentation.

2 Interior Consistency

Maintain clear category signs, uncluttered aisles, and disciplined displays.

3 Cleanliness & Hygiene

Follow regular cleaning, pest-control, waste, and product-handling routines.

4 Customer Service

Train teams for helpful communication, fast billing, and complaint handling.

5 Product Presentation

Keep shelves organized, prices visible, and stock rotated correctly.

6 Operational Discipline

Use checklists for opening, closing, inventory, cash, safety, and maintenance.



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Smart Retail | Digital Operations | Growth Across India

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Growth Vision: 10,000 Smart Grocery Marts Across India

Important Note

This corporate profile is a business presentation based on the company's current concept information and design references. Store layouts, electrical loads, CCTV placement, fire safety, accessibility, structural work, equipment specifications, costs, timelines, and approvals must be verified for each location by qualified professionals and relevant authorities. The 10,000-mart figure is a planned growth vision and is not a guarantee of completion, revenue, or investment return.

Thank you for your interest in EQRN AI MART PVT LTD.